

# RESULTS SUMMARY

## Alliances fight inequality

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PROJECT	<i>Title:</i> Alliances fight inequality
	<i>Partner:</i> The Institute for Social Accountability, Kenyan Human Rights Commission, Kenyan Fight Inequality Alliance
	<i>Country:</i> Kenya
	<i>Period:</i> 01 June 2024 – 31 December 2026

**CHANGE**

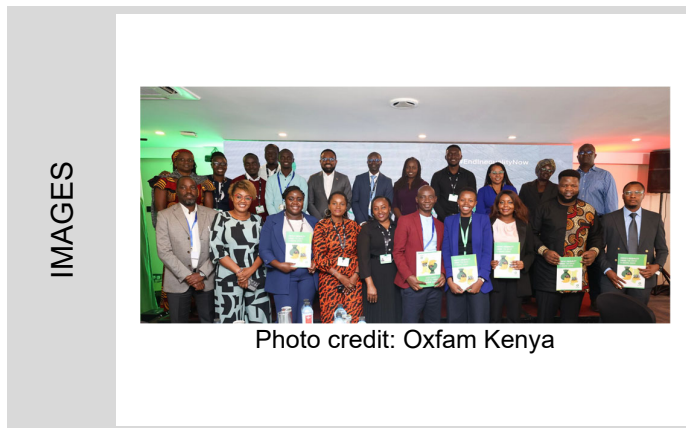
The CSO Alliance to Fight Inequality in Kenya has developed partnerships and strategic collaborations with a range of actors including grassroots and student movements and the broad based economic justice focused Okoa Uchumi Campaign that has helped to reach and mobilise broad segments of society. The work of the alliance has led to important partnerships between Oxfam Kenya and for example the Kenya Revenue Authority, Central Bank of Kenya, and the National Gender Equality Commission.

**CONTEXT**

While nearly half of Kenyans live in extreme poverty, the richest 125 Kenyans have more wealth than more than three-quarters of Kenyans, about 43 million people. Debt payments are high, tax systems and public services are inadequate. In 2024, proposed tax reforms caused civil unrest. In this context, there has been a clear imperative to build strong civil society partnerships, media partnerships and partnerships with key government actors to facilitate an informed and impactful democratic dialogue to address inequality and poverty.

**CONTRIBUTION**

Oxfam supported the CSO Alliance and other CSOs in Kenya to analyse barriers for outreach and impact, and identified a need to build partnerships with a broader range of actors and to build a strong evidence-based case for policy changes. Oxfam facilitated collaboration between the CSO Alliance and media which enabled a change in narrative around inequality and reaching a wider audience. Advisory support from Oxfam contributed to a constructive dialogue with government representatives as a way to strengthen the social contract.



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## ADDITIONAL INFORMATION

### ACTIVITIES

In November 2025, the CSO Alliance launched its inaugural flagship Inequality Report highlighting progressive domestic resource mobilisation reforms needed in Kenya as well as key public investments in particular education and health sectors. The report was covered by over 100 print and media broadcast and over 16 million people were reached through traditional media. Following the launch, the Kenyan President convened an inter-departmental meeting, where legislators from both the National Assembly and the Senate publicly committed to championing the report's findings. CSO Alliance partner The Institute for Social Accountability (TISA) submitted eight recommendations to the National Finance Committee on the proposed Financial Bill 2025, and four of them were successfully fully or partially adopted. Partners' capacity was strengthened through development of advocacy campaigns and program plans, annual project reflection meetings as well as peer learning between partners, facilitated by Oxfam Kenya.

### LESSONS

Oxfam and partners adapted focus and messaging according to the context. In Kenya, international data is received with skepticism, so the Inequality Report included national data including data produced by the government to gain credibility and recognition. It was found to be important to connect the policy asks with citizens' realities. E.g. use the example of limited access to public services in Kenya and how a more progressive taxation policy would mobilise resources to build a school. Oxfam Kenya learned that an unbranded and more supportive role in campaigns and public mobilisation can yield better results with alliance partners such as social movements leading, as they have stronger legitimacy and more power to be heard. The CSO Alliance views Oxfam's co-creation approach as a clear added value. This allows them to include the voices of the various partners when profiling the project, which can later allow them to feel more comfortable when they start implementing it.

### EVIDENCE

The fact that four out of eight recommendations to the Finance Bill 2025 were fully or partially adapted by the National Assembly's Finance and Planning Committee speaks to the recognition of civil society expertise on fiscal justice. The Finance and Planning Committee described on X the submissions as insightful, while the World Bank tagged TISA and Okoa Uchumi Campaign on their platform following their participation in the validation workshop and launch of the Public Finance Review report which demonstrates a shift in how civil society contributions are received. The Inequality Report 2025 received wide media coverage and was referenced by BBC World, the national TV channel KBC Channel 1, and the London School of Economics. The results and evidence of change are filed and documented in partners' and Oxfam's reporting.

### DOMAINS

<i>Development strategy priorities:</i>	Democracy and human rights
<i>Changes in the lives of people facing poverty, marginalisation or vulnerability</i>	-
<i>Changes in laws, policies and practices that affect people's rights</i>	-
<i>Changes in the capacity of organisations and communities to support rights</i>	-
<i>Changes in partnerships and collaborations that support people's rights</i>	X
<i>Changes in participation of groups facing poverty, marginalisation or vulnerability</i>	-
<i>Changes in local leadership of development and humanitarian work</i>	-